Pharmacy Experience Pharmacie

2019: Thank you to sponsors

FOUNDED MORE THAN 100 YEARS AGO, McKesson Canada is dedicated to delivering vital medicines, supplies and information technologies that enable the health care industry to provide patients better, safer care. Our solutions empower pharmacies, manufacturers, hospitals and other health care institutions by enabling them to get closer to the millions of patients they serve every single day, while contributing to the quality and safety of care in Canada. For more information, please visit www.mckesson.ca.

Shoppers Drug Mart is one of the most recognized and trusted names in Canadian retailing. The company is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart (Pharmaprix in Québec). With almost 1300 Shoppers Drug Mart and Pharmaprix stores operating in prime locations in each province and 2 territories, the company is one of the most convenient retailers in Canada. The company also licenses or owns 47 medical clinic pharmacies operating under the name Shoppers Simply Pharmacy (Pharmaprix Simplement Santé in Quebec) and provides cosmetic dermatology services at 2 stand-alone locations, the Beauty Clinic. As well, the company owns and operates 43 corporate Wellwise by Shoppers Drug Mart stores and an ecommerce site Wellwise.ca, making it the largest Canadian retailer of home health care products and services. In addition to its retail store network, the company owns Medical Cannabis by Shoppers, an ecommerce site for medical cannabis patients; Shoppers Drug Mart Specialty Health Network, Inc., a

provider of specialty drug distribution, pharmacy and comprehensive patient support services; and MediSystem, Inc., a provider of pharmaceutical products and services to long-term care facilities. Shoppers Drug Mart is an independent operating division of Loblaw Companies Limited. For more information, visit shoppersdrugmart.ca.

Astellas Pharma, Inc., based in Tokyo, Japan, is a company dedicated to improving the health of people around the world through the provision of innovative and reliable pharmaceutical products. We focus on urology, oncology, immunology, nephrology and neuroscience as prioritized therapeutic areas while advancing new therapeutic areas and discovery research leveraging new technologies/modalities. We are also creating new value by combining internal capabilities and external expertise in the medical/health care business. Astellas is on the forefront of health care change to turn innovative science into value for patients. For more information, please visit our website at www.astellas.com/en.

Astellas Pharma Canada, Inc., headquartered in Markham, Ontario, is a Canadian affiliate of Tokyo-based Astellas Pharma, Inc. In Canada, Astellas has an intense commercial focus on 4 therapeutic areas: urology, immunology, infectious disease and oncology.

One new initiative offered by Astellas is the MyMyrbetriq Coach, a new online support program that is available free to patients on MYRBETRIQ (mirabegron). It is designed to help patients as they create, set and implement lifestyle goals, as recommended by their health care provider (HCP). MyMyrbetriq.ca provides patients with helpful resources, messages of encouragement from HCPs and their peers, as well as ongoing practical guidance throughout their treatment journey. ■

© The Author(s) 2019

Article reuse guidelines:
sagepub.com/journals-permissions
DOI:10.1177/1715163519879409