Health Service Research

Cost-utility of maintained physical activity and physiotherapy in the management of distal arm pain: an economic evaluation of data from a randomized controlled trial

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Abstract

Background. Arm pain is common, costly to health services and society. Physiotherapy referral is standard management, and while awaiting treatment, advice is often given to rest, but the evidence base is weak.

Objective. To assess the cost-effectiveness of advice to remain active (AA) versus advice to rest (AR); and immediate physiotherapy (IP) versus usual care (waiting list) physiotherapy (UCP).

Methods. Twenty-six-week within-trial economic evaluation (538 participants aged ≥ 18 years randomized to usual care, i.e. AA ($n = 178$), AR ($n = 182$) or IP ($n = 178$). Regression analysis estimated differences in mean costs and Quality-Adjusted Life Years (QALYs). Incremental cost-effectiveness ratios (ICERs) and cost-effectiveness acceptability curves were generated. Primary analysis comprised the 193 patients with complete resource use (UK NHS perspective) and EQ-5D data. Sensitivity analysis investigated uncertainty.

Results. Baseline-adjusted cost differences were £88 [95% confidence interval (CI): –14, 201] AA versus AR; –£14 (95% CI: –87, 66) IP versus UCP. Baseline-adjusted QALY differences were 0.0095 (95% CI: –0.0140, 0.0344) AA versus AR; 0.0143 (95% CI: –0.0077, 0.0354) IP versus UCP. There was a 71 and 89% probability that AA (versus AR) and IP (versus UCP) were the most cost-effective option using a threshold of £20,000 per additional QALY. The results were robust in the sensitivity analysis.

Conclusion. The difference in mean costs and mean QALYs between the competing strategies was small and not statistically significant. However, decision-makers may judge that IP was not shown to be any more effective than delayed treatment, and was no more costly than delayed physiotherapy. AA is preferable to one that encourages AR, as it is more effective and more likely to be cost-effective than AR.

Key words: Arm pain, cost-effectiveness, economic evaluation, physiotherapy, trial, QALYs.

Introduction

Upper limb disorders are common in western populations. They may arise from specific abnormalities in the neck or arm (e.g. tendonitis, nerve compression), but often occur in the absence of identifiable underlying pathology (non-specific arm pain). They frequently cause significant disability, and therefore impose a substantial economic burden. In the UK, the prevalence rate of self-reported work-related upper limb disorders (WRULDs), from the Labour Force Survey, an annual survey of 38 000 households, was 222 000 total cases (case rate of 690 per 100 000 people employed) in 2015/16 (1). In addition, there were 3 138 000 days lost due to WRULDs (representing 36% of the total number of days lost due to work-related ill health from work-related musculoskeletal disorders of 8 784 000 days). Annual general practice consultation prevalence for upper limb problems amount to 467 per 10 000 registered persons (shoulder 199, hand 132, elbow 78, wrist 58); i.e. 268 for distal upper limb specifically per 10 000 persons (2).

Early intervention in general, and early treatment by physiotherapists in particular, for common musculoskeletal problems such as low back pain can reduce the amount of time people are off sick and can prevent acute problems becoming chronic (3). In the management of low back pain, patients are advised to remain active because evidence from randomized controlled trials (RCTs) indicates that this improves prognosis (compared to the previous practice for many years of managing low back pain with bed rest) (4). In contrast, patients with upper limb conditions are often advised to rest the arm, while awaiting physiotherapy. Thus for example, in the UK, guidance from the National Health Service (NHS) website recommends that for repetitive strain injury and tennis elbow, it is important to rest the injured limb, and/or to stop doing the activity that is causing the problem (5,6). However, we can identify no published evidence to support this advice.

Written information providing evidence-based advice to patients (The Back Book) has proved effective in promoting positive beliefs and contributing to better clinical outcomes from back pain (7). As distal arm pain (affecting the elbow, forearm, wrists or hand) shares many risk factors with back pain, it seemed plausible that it might benefit from a similar approach. It was possible also that prognosis could be improved by earlier delivery of physiotherapy, an approach that has been advocated, but with little supporting evidence (3).

An RCT (the ARM trial) was therefore carried out to compare the effectiveness of different approaches to the management of distal arm pain in reducing long-term disability. The trial found among participants awaiting physiotherapy, advice to remain active (AA) was superior to advice to rest (AR) in producing a long-term reduction in arm pain and disability; but that outcomes following immediate physiotherapy (IP) were no better than from usual care (waiting list) physiotherapy (8). It does not necessarily follow, however, that AA pending usual care (waiting list) physiotherapy is the most cost-effective form of clinical management. To compare the cost-effectiveness of the three approaches to treatment (AA, AR and IP), we conducted a parallel economic evaluation, which we report in this article.

Methods

Subjects, study design and interventions

The methods of the ARM trial have been described in detail elsewhere (8,9). The flow of participants through the trial is summarized

as a flow chart (Supplementary Figure 1), but briefly, the study was an RCT conducted in the UK setting in which 538 adults (aged 18 years and older) who had been newly referred to physiotherapy departments with an episode of distal arm pain. Patients were potentially eligible for study and randomization if they were newly referred for outpatient physiotherapy with distal arm pain or disability, and were aged ≥ 18 years at the time of referral. They were excluded, however, if: they had received physiotherapy for distal arm pain within the past 12 months. Study participants were randomly assigned to receive one of three interventions:

Usual care (waiting list) physiotherapy (UCP) with advice to remain active (AA): The advice was delivered through a booklet advocating maintained activity and a self-management approach as generally helpful in promoting more rapid recovery (and earlier return to work).

Usual care (waiting list) physiotherapy (UCP) with AR: Participants in this arm of the trial received an advice booklet advocating rest and avoidance of activities that might aggravate symptoms.

Participants assigned to the two UCP interventions (AA and AR) were invited to attend physiotherapy, as per usual clinical care, after a period on a waiting list (median ICR days: 45 (34.5–63.5) and 47 (35–63) for AA and AR, respectively) (8).

Immediate physiotherapy (IP): Participants in this arm of the trial received an outpatient appointment to attend physiotherapy at their earliest convenience, within a few days following randomization.

Data collection

Participants completed questionnaires including the EQ-5D-3L health status instrument (10,11), at baseline, and 6, 13 and 26 weeks post-randomization. Over the same period, they recorded use of health care related to elbow, forearm, wrist and hand pain—including contacts with providers of primary and secondary care and hospital stays, both within the NHS and in the private sector. Non-responders received a reminder questionnaire after 2 weeks. After a further 2 weeks, non-responders were followed up by telephone, and were asked brief questions on the primary outcome only, using a standardized pro forma.

Costs

Standard unit costs from published UK sources were used to value the NHS resources that were used (for the primary analysis conducted from a UK NHS cost perspective and time horizon of 26 weeks), and information from the published literature to value the care obtained from private providers (Table 1) (for a secondary analysis conducted from a NHS plus private health care perspective). Resource use included primary care visits (general practitioner, practice nurse, community physiotherapist, complementary therapist and other community health care professionals), hospital outpatient visits and inpatient stays. These aforementioned types of costs to the NHS were calculated using the Personal and Social Service Research Unit (PSSRU) costs (12) for primary care contacts and the NHS Reference Costs for outpatient appointments and inpatient hospitalizations (13). Private care was costed using estimates of treatments from published UK studies (14,15). All costs were expressed in UK pounds sterling (£) at 2013/14 prices. Advice leaflet production costs (applied to the AA and AR groups) were estimated directly from the trial finance documents.

Table 1. Unit costs applied to value health care resource use (£, 2013/14 UK prices)

Resource	Unit	Source	Basis of estimate	Cost (£)
NHS health care resource use				
GP surgery				
GP	Visit	Curtis	11.7 min surgery consultation	46
Practice nurse	Visit	Curtis	Surgery consultation 15.5 min	14
Community physiotherapist	Visit	Curtis	assumes visit lasts 30 min	18
Other community	Visit	Curtis	Assumes cost of physiotherapy	18
CT—Chiropractor	Visit	Curtis	Assumes cost of physiotherapy	18
CT—Osteopath	Visit	Curtis	Assumes cost of physiotherapy	18
CT—other	Visit	Curtis	Assumes cost of physiotherapy	18
Outpatient—Rheumatology	Visit	NHS reference costs	WF01A non-admitted face to face follow-up attendance, rheumatology, 410, WF01B non-admitted face to face first, 410, rheumatology (mean over these two categories)	168
Outpatient—Orthopaedics	Visit	NHS reference costs	WF01A non-admitted face to face attendance, first attendance, trauma and orthopaedics, 110, WF01B, non-admitted face to face attendance, single, 410, trauma and orthopaedics (mean cost over these two categories)	113
Outpatient—Other	Visit	NHS reference costs	WF01A non-admitted face to face attendance, follow-up, 191, pain management, WF01B non-admitted face to face attendance, first, pain management (mean cost over these two categories)	154
Other HCP—Physiotherapist	Visit	NHS reference costs	WF01B non-admitted face to face attendance, first, 650, physiotherapy. WF01A non-admitted face to face attendance, follow-up, 650, physiotherapy. (mean cost over these two categories)	47
Other HCP—Other	Visit	NHS reference costs	Assumes cost of a physiotherapy attendance	47
Emergency admission	Day	NHS reference costs	AB04Z pain procedures, accident and emergency, 181 (mean cost per patient over Intermediate and Minor categories)	561
Planned (elective) admission	Day	NHS reference costs	HD26G musculoskeletal signs and symptoms, pain management, 191 (mean cost over CC Scores 0–3 and 4–7 categories)	341
Private (non-NHS) treatment resource use				
HCP—Doctor	Visit	UK BEAM trial	Mean cost of private specialist visit—uprated	177
HCP—Physiotherapist	Visit	UK BEAM trial	Mean cost of private physiotherapist outpatient attendance—uprated	112
HCP—Chiropractor	Visit	Wonderling <i>et al.</i> (15)	Mean cost of a private visit chiropractor or osteopath—uprated	38
HCP—Osteopath	Visit	Wonderling <i>et al.</i> (15)	Mean cost of a private visit chiropractor or osteopath—uprated	38
HCP—Other (e.g. acupuncturist)	Visit	UK BEAM trial	Assumes mean cost of a private physiotherapist outpatient attendance—uprated	112
HCP—Other	Visit	UK BEAM trial	Assumes mean cost of a private physiotherapist outpatient attendance—uprated	112
Hospital admission	Day	UK BEAM trial	Mean cost of private hospital admission/day uprated	584

CT, complementary therapist; GP, general practitioner; HCP, health care professional.

Health outcomes

The effects of the three treatments were expressed as gain in quality-adjusted life years (QALYs) based on the EQ-5D (10,11) generic preference-based measure of health-related quality of life data collected in the trial. Published UK general population tariffs were used to assign each participant a health state utility weight for the EQ-5D (11) at baseline and at each follow-up time point. QALYs between baseline and 26 weeks were calculated for each participant using the area under the curve (AUC) method (i.e. implemented by summing the areas of the geometrical shapes obtained by linearly interpolating between utility scores over the study period) (16).

It was not necessary to discount the costs and outcomes, as the time horizon of the study was less than one year. All analyses were carried out using STATA 14.0 and Microsoft Excel.

Economic evaluation analytical approach—cost-utility analysis

The primary economic analysis was conducted on an intention-to-treat basis and was performed for participants with complete data on resource use and health utilities at baseline, 6, 13 and 26 weeks

follow-up from the NHS cost perspective. Complete resource use and EQ-5D data from questionnaires was available for 193 patients: AA ($n = 53$), AR ($n = 60$) and IP ($n = 80$). Generalized linear regression analyses were used to estimate the differences (and associated 95% CIs) in mean total costs and differences in mean total QALYs comparing: (i) AA versus AR, and (ii) IP versus UCP per patient, while adjusting for baseline differences in cost, utility and other patient characteristics (e.g. age, gender, employment status, disability—based on a modified DASH, Disabilities of the Arm Shoulder and Hand score). In addition, a secondary analysis was conducted from the perspective of both NHS and private health care perspectives.

A generalized linear model, with a γ family distribution and a log link function, was specified to account for skewed cost data. For QALYs, a Gaussian family distribution and an identity link function was used. Cost-effectiveness acceptability curves (CEACs) were constructed by non-parametric bootstrapping, using 1000 replications of each incremental cost-effectiveness ratio (ICER) and the net monetary benefit framework, to determine the probability of the alternative interventions being considered cost-effective at different willingness to pay (WTP) per QALY values (a range

of £20 000–£30 000 per QALY was used, as these are commonly applied ceiling ratios in the UK).

We performed two sensitivity analyses to explore the impact on the results of uncertainty in assumptions or estimates made. First, we imputed missing QALY and cost data (assumed to be missing at random) (17) using chained equations (i.e. 193 out of 538 patients with complete; 345 patients with incomplete data, so imputed) including age, sex, baseline mDASH, baseline EQ-5D, baseline work status and baseline cost as predictors, covariates. Secondly, we excluded cost ‘outliers’ (defined as participants whose costs exceeded £1000—more than five times the median cost).

Results

Participants

In the primary economic analysis, the baseline mean (SD) age of participants was 53 (13) years and 37% were male. The percentage in employment was 64% and the baseline mean (SD) EQ-5D and mDASH scores were 0.708 (0.188) and 5.8 (2.7), respectively.

Resource use and cost

Table 2 presents disaggregated data on mean resource use and (unadjusted) total costs—for both NHS and private health care over 26 weeks. The mean (unadjusted) total NHS costs per participant were estimated to be AA £309.91 (SD £321.45), AR £223.15 (SD £225.39) and IP £221.46 (SD £220.54). Whereas NHS costs were generally similar between AR and IP, AA participants used more NHS primary care and secondary care services. These additional costs arose from extra community physiotherapist visits, CT visits and hospital physiotherapist and rheumatology outpatient visits. All other resource use was similar across the three groups. The mean private health care costs were also highest in the AA group (£78.85, SD £194.35) as compared with AR (£31.25, SD £97.22) and IP (£18.93, SD £102.31).

Health outcomes

Table 3 shows the EQ-5D scores and (raw unadjusted) mean total QALYs over 26 weeks. IP generated slightly more QALYs than either of the advice groups, and AA slightly more than AR, but the magnitude of QALY gains from AA relative to AR and from IP relative to UCP were small (0.006 and 0.019 extra QALYs, respectively).

Incremental cost-utility analysis

For the primary analysis (complete data, NHS health care perspective, baseline adjusted), relative to AR, AA generated a mean of 0.0095 [95% confidence interval (CI) −0.0140 to 0.0344] more QALYs per participant at an additional cost of £87.87 (95% CI −14.33 to 200.83), yielding an incremental cost effectiveness ratio of £9256 (Table 4). Relative to UCP, IP generated a mean of 0.0143 (95% CI −0.0077 to 0.0354) more QALYs per participant and a cost saving of −£14.22 (95% CI −87.14 to 66.01). Based on the results of the non-parametric bootstrap, AA was found to have a 71.3% chance of being the preferred strategy at a ceiling ratio of £20 000 per QALY gained (see Figure 1a, and 75.6% at £30 000 per QALY gained). IP was cost-effective across a range of thresholds (see Figure 1b which illustrates ceiling ratios up to £60 000 per QALY gained). In the secondary analysis (complete data, NHS and private health care perspective, baseline adjusted), for AA versus AR the incremental mean QALY difference was 0.0095 (95% CI −0.0140 to 0.0344) with a mean cost difference of £124.69 (−19.13 to 266.21).

For IP versus UCP, the incremental mean QALY difference was 0.0143 (95% CI −0.0077 to 0.0354) with a mean cost difference of −£39.02 (−124.28 to 55.92). The ICERs were £13 134 for AA versus AR, and UCP was dominated by IP, which means the comparator (IP) was more effective (more QALYs) and less expensive than the intervention against which it was compared (UCP).

Sensitivity analysis

Re-running the main analysis with multiple imputation (MI) for missing cost and QALY data indicated that the cost-effectiveness results were somewhat sensitive to missing data, but the conclusions essentially remained unchanged (Table 4). The imputed data suggested smaller non-significant cost advantages of AR over AA, (reduced by around 62%), and of IP over UCP. Mean cost differences were £33.06 (95% CI 1.14–65.38) and −£18.39 (95% CI −109.57 to 85.97) for AA versus AR and IP versus UCP, respectively. The mean difference in QALYs was lower using the imputed data compared to the complete case analysis [0.0001 (95% CI −0.0119 to 0.0110) for AA versus AR; 0.0088 (−0.0082 to 0.0338) for IP versus UCP].

To assess the impact on the main results of cost ‘outliers’, we excluded the six participants (4, 1 and 1 from AA, AR and IP, respectively) whose health care costs exceeded £1000. This led to AA having an ICER of £2053 compared with AR. IP remained costing less and gained more QALYs compared with UCP.

Discussion

Study findings

This economic evaluation supports and extends the clinical evaluation of the ARM trial reported in an earlier paper (8). For decision-makers applying a WTP threshold of £20 000 per QALY gained to judge the cost-effectiveness of competing interventions, there was less difference in costs and QALYs between the competing strategies, and assuming patients prefer to be seen earlier rather than later, IP would be the preferred strategy (versus UCP). If patients need to wait then AA (£9256 per QALY) was a more cost-effective strategy than AR.

The results from the clinical effectiveness trial using mDASH as the primary clinical outcome are consistent with these findings on QALYs in terms of direction, although the magnitude of QALYs is slightly smaller. Two possible explanations might be offered as to why the QALYs outcomes diverge somewhat from the primary clinical outcome. First, in the main clinical trial (8), the main clinical difference was in the proportion of participants reporting full recovery (i.e. mDASH = 0) at 26 weeks (i.e. determined only *at the time of the final follow-up*), which was 12.9% (95% CI: 2.3%, 23.7%) higher amongst people receiving AA compared with AR. In addition, there was a smaller non-significant difference in mDASH between IP and UCP (−2.8%, 95% CI: −11.3%, 6.5%). The QALYs on the other hand, were assessed over 6 months of follow-up, which is perhaps reflected in the very small difference in QALYs reported here. Assuming an EQ-5D health utility of 1.0 = perfect health *at 26 weeks* to be equivalent to fully recovered/no disability, the increase in probability of full recovery as measured by EQ-5D was 18.9% (0.3774 with AA and 0.1887 with AR). Thus, we know from the main trial results (8), that the differences between AA and AR in DASH = 0 only become apparent at the final follow-up, and so we might reasonably expect any differences in QALYs to be smaller. A second reason might be due to the fact that the main economic analysis was restricted to a relatively small subset of participants

Table 2. Mean resource use and costs per patient over 26 weeks follow-up (complete case analysis $n = 193$)

Resource use item	Active advice (AA), $n = 53$			Advice to rest (AR), $n = 60$			Immediate physiotherapy (IP), $n = 80$		
	Resource users, n (%) ^a	Mean resource use (SD)	Mean cost, £ (SD)	Resource users, n (%) ^a	Mean resource use (SD)	Mean cost, £ (SD)	Resource users, n (%) ^a	Mean resource use (SD)	Mean cost, £ (SD)
NHS Primary care									
Patient advice booklet ^a	53 (100)	1 (—)	£1.09 (—)	60 (100)	1 (—)	£1.09 (—)	na	na	na
GP visits	14 (26)	0.70 (1.58)	£32.11 (£72.5)	21 (35)	0.67 (1.32)	£30.67 (£60.88)	19 (24)	0.54 (1.38)	£24.73 (£63.36)
Practice nurse visits	1 (2)	0.02 (0.14)	£0.26 (£1.92)	6 (10)	0.13 (0.43)	£1.87 (£6.03)	1 (1)	0.03 (0.22)	£0.35 (£3.13)
Community physiotherapist visits	32 (60)	2.25 (2.73)	£40.42 (£49.16)	36 (60)	1.40 (1.60)	£25.2 (£28.74)	35 (44)	1.26 (1.93)	£22.73 (£34.69)
Other community visits	6 (11)	0.11 (0.32)	£2.04 (£5.76)	6 (10)	0.13 (0.47)	£2.40 (£8.43)	6 (8)	0.14 (0.57)	£2.48 (£10.22)
CT visits—	0	—	—	0	—	—	0	—	—
Chiropractor									
CT visits—Osteopath	1 (2)	0.02 (0.14)	£0.34 (£2.47)	0	—	—	0	—	—
CT visits—Other	12 (27)	0.83 (1.92)	£14.94 (£34.54)	3 (5)	0.12 (0.58)	£2.1 (£10.53)	4 (5)	0.13 (0.60)	£2.25 (£10.89)
Total NHS primary care costs (unadjusted)									
Outpatient visits—	3 (6)	0.11 (0.58)	£19.02 (£96.96)	1 (2)	0.02 (0.13)	£2.8 (£21.69)	3 (4)	0.05 (0.27)	£8.4 (£45.52)
Rheumatology									
Outpatient visits—	3 (6)	0.11 (0.47)	£12.79 (£57.72)	3 (5)	0.12 (0.52)	£13.18 (£59.18)	6 (8)	0.09 (0.33)	£9.89 (£36.82)
Orthopaedics									
Outpatient visits—Other	5 (9)	0.15 (0.53)	£23.25 (£82.14)	7 (12)	0.17 (0.53)	£25.67 (£81.03)	5 (6)	0.08 (0.31)	£11.55 (£47.61)
Other HCP visits—	36 (68)	2.98 (3.38)	£140.11 (£158.71)	48 (80)	2.32 (2.57)	£108.88 (£120.99)	52 (65)	2.56 (2.71)	£120.44 (£127.53)
Physiotherapist									
Other HCP visits—Other	3 (6)	0.11 (0.51)	£5.32 (£23.79)	4 (5)	0.10 (0.40)	£4.7 (£18.76)	7 (9)	0.13 (0.46)	£5.88 (£21.64)
Emergency admission days	0	—	—	0	—	—	0	—	—
Planned (elective) admission days	3 (6)	0.06 (0.23)	£19.30 (£79.55)	1 (2)	0.02 (0.13)	£5.68 (£44.02)	2 (3)	0.04 (0.25)	£12.79 (£84.82)
Total NHS hospital costs (unadjusted)									
Total NHS costs (unadjusted)	53		£219.79 (£266.36)			£160.92 (£178.47)			£168.94 (£187.44)
Private (non-NHS) treatment									
HCP consultations—Doctor	2 (4)	0.09 (0.56)	£16.70 (£99.79)	2 (3)	0.05 (0.29)	£8.85 (£50.75)	1 (1)	0.03 (0.22)	£4.43 (£39.58)
HCP consultations—Physiotherapist	8 (15)	0.47 (1.49)	£52.83 (£166.71)	7 (12)	0.2 (0.61)	£22.4 (£67.77)	2 (3)	0.11 (0.81)	£12.6 (£90.86)
HCP consultations—Chiropractor	0	—	—	0	—	—	0	—	—
HCP consultations—Osteopath	1 (2)	0.02 (0.14)	£0.72 (£5.22)	0	—	—	0	—	—
HCP consultations—Other	2 (4)	0.23 (1.17)	£8.60 (£44.49)	0	—	—	2 (3)	0.05 (0.31)	£1.9 (£11.94)
Hospital admission days	0	—	—	0	—	—	0	—	—
Total private treatment costs (unadjusted)	53		£78.85 (£194.35)	60		£31.25 (£97.22)	80		£18.93 (£102.31)
Total NHS + private costs (unadjusted)	53		£388.75 (£422.39)	60		£254.4 (266.65)	80		£240.39 (£253.28)

Total NHS costs for usual care (waiting-list) physiotherapy (UCP) = £263.84 (276.82). HCP, health care professional.

^aThe advice booklet cost is not included in the comparison of differences in total costs for advice active versus advice rest, but is included in the comparison of differences in immediate physiotherapy versus usual care (waiting list) physiotherapy.

Table 3. Mean EQ-5D health utility scores and QALYs over 26 weeks follow-up (complete case analysis $n = 193$)

EQ-5D utility (SD)	Active advice (AA), $n = 53$	Advice to rest (AR), $n = 60$	Immediate physiotherapy (IP), $n = 80$
Baseline	0.699 (0.231)	0.709 (0.188)	0.714 (0.156)
6 weeks	0.711 (0.270)	0.694 (0.244)	0.759 (0.205)
13 weeks	0.740 (0.258)	0.739 (0.149)	0.792 (0.214)
26 weeks	0.808 (0.247)	0.768 (0.195)	0.796 (0.228)
QALYs over 26 weeks	0.372 (0.111)	0.366 (0.077)	0.388 (0.089)

Total QALYs for usual care (waiting list) physiotherapy = 0.369 (0.094).

Table 4. Adjusted^a mean incremental costs, incremental QALYs and incremental cost-effectiveness ratio over 26 weeks (complete case analysis $n = 193$)

Analysis	Incremental mean cost, £ (95% CI) ^{b,c}	Incremental mean QALYs (95% CI) ^{b,c}	Mean ICER (£/QALY)
AA versus AR	87.87 (−14.33 to 200.83)	0.0095 (−0.0140 to 0.0344)	9256
IP versus UCP	−14.22 (−87.14 to 66.01)	0.0143 (−0.0077 to 0.0354)	IP dominant (cost per QALY gained <0)
Secondary (NHS + private perspective)			
AA versus AR	124.69 (−19.13 to 266.21)	0.0095 (−0.0140 to 0.0344)	13 134
IP versus UCP	−39.02 (−124.28 to 55.92)	0.0143 (−0.0077 to 0.0354)	IP dominant (cost per QALY gained < 0)
SA: Imputed dataset (NHS)			
AA versus AR	33.06 (1.14 to 65.38)	0.0001 (−0.0119 to 0.0110)	264 049
IP versus UCP	−18.39 (−109.57 to 85.97)	0.0088 (−0.0082 to 0.0338)	IP dominant (cost per QALY gained < 0)
SA: excluding cost 'outliers' (NHS)			
AA versus AR	36.51 (−54.11 to 127.27)	0.0178 (−0.0050 to 0.0412)	2053
IP versus UCP	−2.38 (−61.25 to 58.62)	0.0109 (−0.0097 to 0.0323)	IP dominant (cost per QALY gained < 0)

^aAdjusted for baseline differences (age, gender, work status (full or part-time/ other), modified dash (=0 no disability/≥1 disability), EQ-5D health utility score and baseline NHS cost).

^bBootstrapped non-parametric 95% CI (2.5th/97.5th percentile).

^cGeneralized linear model with γ distribution and log link function to estimate incremental costs and generalized linear model with gauss distribution and identity link function to estimate incremental QALYs (complete cases).

with complete data (around 36% and a potential limitation of the current analysis), although these results were generally shown to be robust after conducting a secondary analysis with imputation for missing data. Moreover, in relation to the analysis of the primary clinical outcome, when this was restricted to participants with complete data, the results were similar. So, the missing data are unlikely to have caused any major discrepancies in either outcomes.

Limitations

Our economic analysis suggests small non-significant differences in costs and QALYs between the competing strategies for clinical management. The level of uncertainty associated with the estimated differences is however large, and this points to a need for further larger studies. Also, future studies might assess how potential variations in subgroups of patients (e.g. in terms of chronicity of their condition), as well as using a longer study time horizon than the (≥6 months) impact on costs, effects and cost-effectiveness of physiotherapy management strategies in arm pain.

Higher health care costs with AA were driven by more community physiotherapy visits and a range of visits to private providers. It is possible that the advice to remain active led some respondents to seek extra information or reassurance that the particular forms of activity that they were undertaking or planning were safe. Further, the content of advice leaflets may have had some influence on care-seeking behaviour in the AA group: the leaflet stated 'Sometimes, of course, people need additional help. If things are not improving in a few weeks, you may need treatment. A physiotherapist can use massage and exercises to help improve the pain and get you going. If you get some relief, it may be repeated a number of times while

you recover, if you get no relief a different type of treatment may be tried'. The AR leaflet did not contain this statement. We did not collect data during the trial on how people engaged with the advice leaflet, so these explanations can only be speculative.

Generalizability

While IP was not associated with superior outcomes in terms of QALY gains, compared to physiotherapy delivered after a median of 45–47 days on a waiting list, there was a non-significant reduction in costs. This is consistent with earlier research, which may suggest that our results generalize to other populations. For example, previously published research on back pain points to potential cost savings associated with early intervention (18–21). For instance, in a large national (employer-sponsored health plans) database study in the USA involving 32 070 patients with a new primary care lower back pain consultation (19), initiation of early physical therapy (referred to as physical therapy within 14 days of the index consultation) as compared with delayed physical therapy (occurring between 15 and 90 days from the index consultation) was associated with reduced risk of surgery, injections, physician visits, opioid use and advanced imaging during an 18-month follow-up period, along with a corresponding reduction in overall lower back pain-related medical costs. Total annual health care costs for patients receiving early care from a physical therapist were on average US \$2736.23 lower per patient. Similar results were obtained in an even larger study (753 450 patients with a primary care visit for lower back pain) carried out in 2015 by the same authors (18). The precise mechanisms regarding explanations for these changes in health care costs were not however explored in these studies, (e.g. behavioural versus

Figure 1. Cost-effectiveness planes and cost-effectiveness acceptability curves for ARM pain trial treatment groups (complete case dataset, NHS perspective) for: (a) AA-AR and (b) IP-UCP respectively. Cost-effectiveness planes were based on 1000 bootstrap cost-effect pairs (adjusted for baseline age, gender, work status, modified dash, EQ-5D health utility score and NHS cost).

physiological versus institutional, or a combination of these factors), and there remains a need for further study to understand the reasons for the cost differences.

Conclusions

Decision-makers may judge that a strategy of advice to remain active is preferable to one that encourages AR, as there is a greater probability of full recovery. Further, IP appears a preferable strategy, on the grounds that it may deliver some cost savings, and is likely to align better with patient preference. To reduce decision uncertainty, we recommend that future estimates of the cost-effectiveness of arm pain management strategies be based on larger sample sizes.

Supplementary material

Supplementary material is available at *Family Practice* online.

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