From conception to delivery

Tom Smith

Correspondence to

Dr T Smith, Chief Executive,
British Society of
Gastroenterology (BSG),
3 St Andrews Place, Regent's
Park, London NW1 4LB;
t.smith@bsg.org.uk

When I joined the British Society of Gastroenterology (BSG) 2½ years ago, the first idea that really grabbed me was a suggestion that we launch a journal explicitly for the gastrointestinal and hepatology clinical communities.

Frontline Gastroenterology is a new way for the BSG to fulfil article one of its mission, 'to promote the development of gastroenterology and fellowship among those that share this aim'. It is squarely focused on clinical practice and the multi-variate factors that affect its quality. It will be relevant to organisational life and share experience across gastrointestinal and hepatology communities.

To shape the aims of the journal we began by talking to the chairs of the sections of the BSG (eg, groupings around liver, inflammatory bowel disease, nursing, the small bowel and nutrition). We talked about type of content people felt was needed. Echoing the views of members, the representatives of sections suggested a cycle of reviews of conditions commonly seen in clinic, including case reviews. They suggested that articles might get under the skin of issues. For example, looking at how consensus is reached when developing guidelines. Articles could focus on costs, coding and paying for care, at

referral problems and issues around multi-professional and disciplinary working.

These ideas resonated with the doctors and nurses we spoke with. There was support for a journal focused on clinical quality that supports professionals that work in ever more complex organisations and changing political environments to improve clinical services.

The BSG's core mission is to promote gastroenterology and its development. We are proud that Roland Valori is the first editor. He manifests a philosophy fundamental to *Frontline Gastroenterology*: using evidence to better understand and improve the quality of services we provide. Roland's dedication to improving clinical quality has been recognised by the National Health Service which named him 'Change Leader of the Year'. It was Roland who first put forward the idea for this journal and it is fitting that he is the founding editor of *Frontline Gastroenterology*.

We hope to publish a wide range of articles and I encourage you to submit and contribute to our understanding of how we treat gut and liver disease.

Competing interests None.

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