Canadian Pharmacists Conference 2015

Keynote Speaker: Dr. Joseph Cafazzo

Thursday, May 28

Health Care Transformer and Biomedical Engineer

Dr. Joseph Cafazzo is a biomedical engineer who has spent his entire career in a hospital setting. By observing health care delivery from the inside, he works on ways to keep people out of hospital by creating technologies that allow for self-care at home. At the same time, he and his team are the biggest critics of poorly designed health technologies and their ineffectiveness. He surrounds himself with whip-smart, passionate engineers and designers who are creating technologies that are spirited, modern and people focused.

Dr. Cafazzo is helping transform health care. Call him Doctor App, a modern biomedical engineer. Or simply say that he empowers patients, allowing them to stay out of hospital. Either way, Dr. Cafazzo is the senior director at the Centre for Global eHealth Innovation, a modern facility housing a multidisciplinary team of more than 60 faculty, associates and students at Toronto's University Health Network (UHN). His team of doctors, nurses, top software engineers

and designers develop ways to keep people out of hospital by creating technologies allowing for self-care at home for those with chronic conditions such as diabetes, asthma, end-stage renal disease and congestive heart failure.

These strategies are aimed at helping people before their conditions become acute and medical intervention is required.

An example of their innovation is "Bant," an iPhone app developed by the UHN team that simplifies diabetes management. It connects via Bluetooth to a LifeScan glucometer. Diabetic teenagers find this cool because they are rewarded with iTunes store credits every time they use their glucometer.

Dr. Cafazzo has advised and conducted research for public-sector policy makers and private-sector medical technology companies on the design and safety of technology in health care.

He is also an associate professor at the University of Toronto and a recipient of the Career Scientist Award presented by the Ontario Ministry of Health and Long-Term Care.

Dr. Joseph Cafazzo,
Senior Director, Centre
for Global eHealth
Innovation

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Teva offers more than 400 generic medications, to treat everything from ear infections to diabetes, heart disease and cancer. Their proven generic

products are recognizable through prefixes such as "Novo-," "ratio-" and "Teva-."

Teva's brand-name division, Teva Canada Innovation, develops and markets leading proprietary medications in the areas of multiple sclerosis, Parkinson disease and acute migraine attacks. But they don't stop there: they also offer the industry's finest resources to support pharmacy business, continuing education and expanded scope of practice.

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DOI: 10.1177/1715163515581777

Where does Teva stand on quality?

In Teva Canada's latest video, "Quality Beyond Compliance," their Senior Director of Quality Operations, John Coopman, outlines the ways in which Teva aims to exceed the quality standards set out by Health Canada and the US Food and Drug Administration. Coopman answers the sorts of questions you, your patients and your physician partners may be asking, such as the following:

- How do testing and monitoring lead to recalls?
- How does Teva avoid getting active ingredients or drugs from questionable suppliers?
- How many Teva products are manufactured in India? And what are you doing to ensure that Indian API suppliers are focused on quality?
- How often is Teva inspected? And have you passed those inspections?

For detailed answers to these questions and more, please watch the video at **TevaPharmacy-Solutions.com/Videos**, and feel free to share it with your physician partners.

For more information about Teva Canada and its medicines, please visit **TevaMakesMedicines.com**. To learn more about the company, go to **tevacanada.com** and **tevacanadainnovation.com**.