Published in final edited form as:

J Hum Behav Soc Environ. 2014 March ; 24(3): 399–407. doi:10.1080/10911359.2014.875340.

Alcohol Screening and Brief Intervention as Standard Practice: Working with the American Indian/Native Alaskan Populations

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Abstract

Alcohol use and the resulting problems associated with high-risk drinking in the American Indian/Native Alaskan (AI/NA) population are well-documented, as alcohol misuse has taken an incredible toll on many AI/NA communities. Presently, both overall health issues and alcohol use occur disproportionately within this population. This article provides an updated overview of the impact of alcohol use in the United States and within AI/NA communities specifically. It also provides recommendations for an alcohol-related screening and brief intervention instrument that social workers can begin using in their practice and can be utilized within the AI/NA community.

Keywords

American Indians/Native Alaskans; evidence-based practice; alcohol; screening and brief intervention

INTRODUCTION

Although American Indians/Native Alaskans (AI/NAs) are commonly perceived as residing on remote reservations separated from the rest of America, the majority live in urban areas, while only about one-third live on reservations and tribal trust lands (U.S. Census Bureau, 2010). The United States Census Bureau reports that there are approximately 3 million people who reported their sole race as American Indian/Alaska Native, and 2.3 million people report their race as combined American Indian/Alaska Native and one or more other

racess (U.S. Census Bureau, 2011). These numbers evidence an interesting shift from the census in 2000, where 2.5 million people reported their sole race as American Indian/Alaska Native and 4.1 million people reported their race as combined American Indian/Alaska Native and one or more other races (U.S. Census Bureau, 2011). Although the reporting prevalence rates have shifted, there is a significant population of AI/NA peoples in the United States.

This population's problems related to alcohol are well documented. We conducted a thorough search of the alcohol literature using Academic Search Premier, CINAHL Plus, MasterFILE Premier, PsycINFO, and MEDLINE. Search terms included alcohol use; alcohol misuse; AI/NAs; Evidence-Based Practice; alcohol; screening and brief intervention. Initially, the search focused on recently published studies (2005 to current); however, once the results were reviewed, the search was conducted again without publication date limitations.

ALCOHOL USE CONSEQUENCES IN THE UNITED STATES

In the United States, alcohol use and misuse pose both individual and public issues, and consequences can be severe. Within the population of the United States, AI/NAs have the highest prevalence of substance abuse among all racial and ethnic groups (Falk, Yi, & Hiller-Sturmhofel, 2006; Frank, Moore, & Ames, 2000). A meta-analysis of non-traffic-related deaths that involved alcohol revealed that the presence of alcohol intoxication can be a significant contributing factor in these fatalities (Smith, Branas, & Miller, 1999). Using a cutoff of 100 mg/dL in blood alcohol content as an indicator of significant alcohol involvement, studies on unintentional injury-related deaths by drowning, hypothermia, falling, fire, or poisoning showed that between 26% and 90% of people who experienced an unintentional injury death tested positive for alcohol involvement at the time of death (Smith et al., 1999). Vehicle-related injuries and deaths involving alcohol have been viewed as a social problem for several decades. Among drivers between the ages of 20 and 40, of those who were fatally injured in traffic accidents, roughly 5% were found to be intoxicated at time of death (Smith et al., 1999).

Alcohol use can increase the risk of a person becoming a victim of violence (Moore & Foreman-Peck, 2009; Smith et al., 1999). In the studies analyzed, between 30% and 57% of homicide victims tested positive for alcohol involvement at time of death (Smith et al., 1999). Among victims of violence, including intimate partner violence and child abuse, over one-third reported that their perpetrators were under the influence of alcohol at the time of the incident (Greenfield, 1998). Specifically, among incidents of intimate partner violence, studies have shown that as many as two-thirds of all incidents are associated with alcohol (Greenfield, 1998).

Alcohol use and misuse are associated with high-risk sexual behaviors such as unprotected sex, multiple sex partners, and increased risk of sexual assault, unintended pregnancy, and sexually transmitted infections (Naimi, Lipscomb, Brewer, & Colley, 2003; Patterson & Buckingham, 2010; Patterson, Hall, & Golder, 2009; Wechsler, Davenport, Dowdall, Moeykens, & Castillo, 1994). Alcohol is a significant cause of miscarriage and stillbirth

among childbearing women as well as a significant precursor of birth defects (Kesmodel et al., 2002).

Long-term health consequences from alcohol misuse can be devastating. Chronic diseases associated with continued alcohol misuse include cardiovascular problems (Rhem et al., 2003), cancer of the liver, colon, breast, throat (Baan et al., 2007), cirrhosis of the liver (Centers for Disease Control and Prevention, National Center for Health Statistics, 2007), hepatitis C (Schiff, 1997), pancreatitis (Chick & Kemppainen, 2007), and other gastrointestinal issues (Kelly et al., 1995). Neurological and psychiatric issues associated with alcohol misuse include dementia, stroke (Carrao, Bagnardi, Zambon, & La Vecchia, 2004; Carrao, Rubbiati, Zambon, & Arico, 2002), depression, anxiety, and suicide (Castaneda, Sussman, Westreich, Levy, & O'Malley, 1996). People who misuse alcohol are at higher risk of unemployment and decreased productivity (Booth & Feng, 2002).

According to The National Center for Chronic Disease Prevention and Health Promotion (2007) in the United States, roughly 16% of adults aged 18 and older practice behaviors that would categorize them as binge drinkers. Binge drinking is characterized in men as having five or more drinks on one occasion or in women having four or more drinks on one occasion. Heavy drinking is characterized among women as averaging more than one drink per day and among men as more than two drinks per day. In the United States, 4% of women and 6.1% of men are considered to be heavy drinkers (The National Center, 2007). The National Epidemiologic Survey on Alcohol and Related Conditions (Chen et al., 2006) places the prevalence of alcohol abuse in the United States at 4.65% overall, with people between 18 and 29 and 30 to 44 years of old having rates of alcohol abuse slightly higher than the overall total at 6.95% and 5.95%, respectively. These figures translate into 9.6 million people total, with 3.1 million 18- to 29-year-olds and 3.8 million 30- to 44-year-olds meeting the criteria for high-risk alcohol usage.

ALCOHOL USE CONSEQUENCES IN THE AI/NA POPULATION

Alcohol use and the resulting problems within the AI/NA population are well documented. AI/NA's have the highest prevalence of substance abuse among any racial and ethnic groups throughout the United States (Falk et al., 2006; Frank et al., 2000). Different factors have been speculated as the cause for levels of drinking patterns within the AI/NA population, such as modeling the drinking patterns of European colonists (Beauvais, 1996); different levels of acceptable behaviors (Levy & Kunitz, 1971), and socioeconomic conditions of reservations (Liban & Smart, 1982; Austin, Oetting, & Beauvais, 1993).

Regardless of the reason for this high rate of problem drinking, research indicates that among the AI/NA population, people begin drinking at a young age and experience the resulting effects of overall poor health and high mortality rates. According to the Office of Applied Studies (2006), in 2002–2005, AI/NA youths aged 12 or older were more likely than any other racial group to have a past-year alcohol use disorder (10.7% versus 7.6%).

Hoffman, Barnes, Welty, and Dintcheff, (2000) used survey data collected from three large comparable samples of students ($n = 27,335$, $23,860$, and $19,321$, respectively) in grades 7 to 12 in New York State during the years 1983, 1990, and 1994 to analyze trends in

combinational use of alcohol and illicit drugs. Similar to national trends of other AI/NA seventh to twelfth graders, AI/NA respondents exceeded alcohol and illicit drug use percentages, compared to their counterparts. The total percentage that reported using alcohol and marijuana together in the past 6 months in 1983 was 25% compared to 34% for AI/NAs. In 1990, all percentages decreased across respondents, and the total sample consisted of 12% reporting combined use in the past 6 months. In comparison, the rate among AI/NAs remained significantly higher, with 25% reporting use of alcohol and illicit drugs.

Investigations into alcohol use in the AI/NA population can also be a bit distorted. While there are low overall rates of alcohol use, rates ranked as heavy drinking (e.g., defined as binge drinking five times a month or more) are very high among AI/NA aged 26 and older (NSDUH, 2012). It has been a challenge to specifically generalize alcohol use data across different segments of AI/AN communities. However, with all the limitations of AI/NA data, alcohol use and the problems associated with drinking alcohol are found within this population.

AI/NA INTERVENTION LITERATURE

In a review of the literature on substance abuse interventions directed toward AI/NA adolescents, Hawkins, Cummins, and Marlatt (2004) reported that specific empirical research on AI/NAs in mainstream psychological journals is lacking. While representative epidemiological information exists, applicable treatment innovations are sparse. It would be difficult to search for evidence-based practices for the entire AI/NA population due to the lack of existing generalizable data. For example, although motivational interviewing (Miller & Rollick, 2002) was adapted to study AI/NAs located mainly in the Western part of the US (see Villanueva, Tonigan, & Miller, 2002; Tomlin, Walker, Grover, & Acquette, 2005), AI/NAs in the Northeastern part of America may have different responses to motivational techniques due to possible differences in cultural identities, community beliefs, and/or local teachings. For this reason, it is important for human service practitioners to understand existing screening and intervention tools in order to begin the task of confronting this alcohol-related problem within multiple AI/NA populations.

OVERVIEW OF A USEFUL ALCOHOL SCREENING AND INTERVENTION

Identifying those who are at risk for alcohol misuse or who are abusing alcohol is an important component of combating the potential negative outcomes of alcohol. Screening individuals regarding current personal practices and use of alcohol may prevent alcohol misuse. Several instruments can be used for screening people for alcohol use and misuse:

- The Daily Drinking Questionnaire-Revised (DDQ-R; Collins, Parks, & Marlatt, 1985) is a brief questionnaire that assesses the average number of drinks each day of the week, the number of days alcohol was consumed, and any significant episodes of heavy drinking for an individual over the past 3 months.
- The Rutgers Alcohol Problems Index (White & Labouvie, 1989) is a 23-item measure that looks at negative consequences that an individual may experience while misusing alcohol.

- The Alcohol Use Disorder and Associated Disabilities Interview Schedule-IV (AUDADIS-IV) looks at negative consequences as well as other addictions and disorders that can be associated with alcohol misuse (Ruan et al., 2008).

Other measures look at positive consequences of alcohol misuse or a combination of positive and negative consequences. Examples of such measures include the Brief Comprehensive Effects of Alcohol questionnaire (B-CEOA; Ham, Stewart, Norton, & Hope, 2005) and the Positive Drinking Consequence Questionnaire (PDCQ; Corbin, Morean, & Benedict, 2008). When used alone, each of these measures can provide valuable information for medical and mental health professionals. In direct practice, the use of a screening measurement can assist in determining who could benefit from a complete assessment and, potentially, from an intervention. However, these measures alone are not a direct intervention tool for use with individuals, and in a busy practice, the results of such a screening could conceivably fall by the wayside. Another factor that needs to be taken into consideration is ensuring that the screening process uses culturally relevant practices. Even with the higher rates of alcohol use and misuse among AI/NAs, this population is often underrepresented in reliability and validity studies of alcohol screening measurements.

Alcohol misuse-related interventions can include a variety of components. Some are implemented in doctors offices and have several follow-up components (Fink, Elliott, Tsai, & Beck, 2005) and can be lengthy (20 minutes each intervention meeting). Others are offered concurrently with tobacco-cessation treatment (Fu et al., 2008) in an effort to improve overall health outcomes. Interventions such as these can be costly, but the economic impact of preventing alcohol misuse and abuse can be substantial both for individuals and for society. General medical practice can easily adopt a brief intervention that records the same positive outcomes without the financial burden and time commitment. Bien, Miller, and Tonigan (1993) reported that brief interventions in health care facilities have been tested against untreated control trials in 14 nations. Of the dozen studies designed to increase referral follow-ups to alcohol specialists, all but one found significant effects (Bien et al., 1993). According to Holder, Longabaugh, Miller, and Rubonis (1991), a brief counseling intervention is among the most strongly supported and cost-effective intervention modalities in health care settings for alcohol problems, based on current published clinical trials.

National Institute on Alcohol Abuse and Alcoholism Recommended Brief Alcohol Screening and Intervention

According to the NIAAA (2004), at-risk drinking and alcohol problems are common throughout the United States. While much effort and funded services go into treating the alcohol-dependent person, findings from the 1992 National Longitudinal Alcohol Epidemiological Survey indicate that high-risk drinkers make up 20% of respondents, much higher than the 4% to 5% measuring as alcohol-dependent. Rehm, Gmel, Sepos, and Trevisan (2003) have determined that heavy drinkers have a greater risk of hypertension, gastrointestinal bleeding, sleep disorders, major depression, hemorrhagic stroke, cirrhosis of the liver, and several cancers.

The NIAAA has developed an evidence-based alcohol screening and brief intervention guide specifically for high-risk drinkers (NIH, 2005), which applies to all populations in their current community settings, regardless of race, ethnicity, or gender. NIAAA created and tested this guide with primary care medical providers in order to facilitate and test an integrated alcohol intervention within standard medical care services. The overall goal was to assist medical professionals, who are in prime positions to make a difference, in screening for at-risk drinking and providing a brief intervention for their patients. According to Fleming et al. (2002), clinical trials have shown that providing a brief intervention can lead to significant and long-lasting reductions in drinking levels in patients considered at-risk drinkers. Clinical trials have also demonstrated that repeated, brief, alcohol-focused interventions with a health care provider can lead to significant improvements for dependent drinkers (Willenbring & Olson, 1999). In one study of primary care practices, for example, patients with alcohol dependence only received the recommended quality of care, including assessment and referral to treatment, about 10% of the time (McGlynn et al., 2003). According to Miller, Thomas, and Mallin (2006), most patients did not object to clinicians screening them for alcohol use, and they were open to hearing advice afterward.

The step-by-step clinician guide begins with a simple one-question prescreening (e.g., do you sometimes drink beer, wine, or other alcoholic beverages?). If answered yes, the next step would be collecting more information, using the Alcohol Use Disorders Identification Test (AUDIT; NIH, 2005) recommended brief intervention for at-risk drinkers and both dependent and non-dependent drinkers. The NIAAA screening and intervention protocol utilizes the 10-question AUDIT for self-report screening purposes. This measure asks questions on alcohol consumption, duration, and consequences of alcohol usage. Physician question protocol coincides with the AUDIT, and patient response to each question dictates the brief intervention steps to be taken. Each brief intervention component includes an educational element with information about risk for alcohol abuse or dependence. This educational piece provides a concrete visual of where the individual falls on a continuum in comparison to others of the same age and gender. The intervention is continued at the next patient visit with a follow-up question asking how the patient is doing in relation to goals/intentions set at the previous appointment. In total, the screening and intervention, including follow-up, may take 2 to 10 minutes.

The Institute of Medicine 1990 report states that if alcohol problems are to be significantly reduced, people with a mild or moderate alcohol problem should be the foremost focus of interventions. Given the clear evidence that the implementation of an alcohol screening and brief intervention in health care settings produces widespread, positive outcomes (Babor, Aguirre-Molina, & Marlatt, 1999; Babor & Higgins-Biddle, 2000; Babor et al., 2004; Babor, Higgins-Biddle, Dauser, Higgins, & Burleson, 2005; Babor, Higgins-Biddle, Dauser, Burleson, Zarkin, & Bray, 2006; Bien et al., 1993; Kahan, Wilson, & Becker, 1995; Fleming & Manwell 1999; Holder & Blose, 1992), implementing these efforts throughout systems of health-related care is imperative.

Connecting Research with Social Work Practice: Screening Alcohol Risks with AI/NA

Social workers are strategically located within many community-based organizations capable of addressing the needs of those AI/NA disproportionately affected by alcohol and other drug problems (Patterson & McKiernan, 2010). According to Brekke (2012), social workers provide more health and human services to population throughout the life span than any other profession. This included psychiatry, psychology, and even nursing services. As part of their overall services, social workers can, and should, implement this NIAAA Evidence-Based Practice as a *standard practice of care* with all clients, including AI/NA clients.

As a profession, social work values and is guided by such principles as a person's autonomy, strengths, and working toward overall social justice. Furthermore, social workers are also helping professionals, specifically trained and qualified to work with AI/NA. According to Weaver (1999), when working with AI/NA clients, the core social work components must remain in the forefront of everyday practice; they are not just vague principles. In working with a non-Native client, the principle of autonomy is just that: a guiding ideal or moral standard. However, working with AI/NA clients under the tenet of *sovereignty* requires that social workers understand and respect that principle throughout practice. Tribal sovereignty and cultural identity are inextricably linked concepts among AI/NA.

The United States recognizes the right of these tribes to self-government and supports their tribal sovereignty and self-determination; they possess the right to form their own governments, to enforce their laws (both civil and criminal), to tax, to establish their own membership, to license and regulate their own activities, as well as to zone and to exclude persons from their tribal territories (available at <http://usinfo.state.gov>). Social work's value of working from a strengths perspective is a prerequisite for working with AI/NA. A people who have survived more than 500 years of violence, who continue to maintain the poorest overall health and social status (e.g., Kaspro & Rosenheck, 1998; Kavanaugh, Absalom, Beil, & Schliesmann, 1999), as well as continue to defend their right to exist, must be worked with from a strengths perspective. Social workers, or any service providers, who continually search for a deficit to therapeutically correct will prove to be futile.

The advocacy skills of social workers, in pursuit of social justice, are very relevant to AI/NA seeking services, specifically for alcohol and drug use. Stigma may be connected to AI/NA, such as a *drunken Indian* stereotype, and social workers must be at the forefront of dismantling this wayward viewpoint. In order to combat this bias, social workers should begin to educate themselves regarding NIAAA's recommended guide to helping those with ongoing drinking concerns. This guide is web-based and provides step-by-step guides to integrating this service into community-based organizations. Making it a routine standard service allows for better assessments and better treatment plans and could lower the stigma of alcohol abuse in any community, and more specifically within AI/NA communities. The social work profession works toward connecting research to practice, so knowing the data related to health effects of high-risk drinking within AI/NA communities is crucial. Evidence suggests that the NIAAA guide could be successful. The next step of filling this

research-to-practice gap is learning this evidence-based practice and adopting it throughout social service organizations as a standard practice.

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