Launching *Cellular Logistics*

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It is an honor to launch *Cellular Logistics*. We hope that this journal will serve the community of cell biologists in multiple ways.

We defined a new discipline of cell biology “Cellular Logistics” as: “The organization of the flow of molecules, information and energy to their destinations, inside and outside of cells.” We envision that this discipline would link intracellular trafficking with other cellular processes, e.g., cell polarity, mitochondrial function, cell cycle, biological clock, signaling and development.

During the planning stage we recruited an outstanding Editorial Board including four Associate Editors. We are proud to have editorial board members from most of the areas that we would like to cover in the journal. The board discussed options for the journal’s policies and refined its mission. As a result of these discussions, we decided to implement a number of publication policies that we hope will benefit everyone in the community.

Is It True, Is It New?

We agreed that the role of reviewers and editors is to judge papers objectively based on two criteria: Are the conclusions supported by the results, and do the conclusions add new information to the field? We think that the subjective questions—are the conclusions interesting and are they important—are best judged by the field itself and with time. These are the guidelines that we give our reviewers.

Open Review Process

An open peer review process will be encouraged to promote honesty, respect and openness among scientists in the field. As the field grows and transitions into a new phase, a framework for such dynamic scientific input does not exist yet. Because this is a sensitive issue, during the first year reviewers will be encouraged to reveal their names to the authors if they feel comfortable doing so. After the first year, we will update you as to the success of this experiment.

Limited Supplemental Information

We think that the trend of papers heavy on supplemental information is beneficial to neither authors nor readers. If a result in a figure is important for drawing a conclusion, it should be included as an integral part of the paper. Therefore, we decided to limit this practice as much as possible. Only supplemental methods and videos will be included as supplemental

information, unless the monitoring editor decides otherwise. To learn more details about this policy, please read Sacher’s editorial in this issue.

Launching the Cellular Logistics Blog: CellLogBlog

A very exciting idea that we are instigating is a blog for open discussion of controversial issues in cell biology (see the Editorial by Kahn et al. in this issue). To launch each topic, we will recruit scientist/s to write a mini-review highlighting the nature of the controversy. We rely on the new generation of internet-savvy scientists to continue the discussion in the blog. As the first step, we ask you to help us identify topics for discussion. This is another experiment for the first year, and it is entirely dependent on the community for its success. If you think that the blog is a good idea for discussing controversial issues, please participate at www.landesbioscience.com/journals/cellularlogistics/blog/1/

In the First Issue

This issue includes examples of various kinds of papers that we would like to include in *Cellular Logistics*: Research Papers, Reviews, Addenda, Commentaries and Meeting Reports. These papers also exemplify the range of topics we envision to be published in *Cellular Logistics*: trafficking within and between cells, the logistics of gene expression at the right place and time, and the relationship between trafficking and biological clocks.

Research Papers. We are happy to present two research papers in this issue. The first, by Ando et al., elucidates a new mechanism for transfer of melanosomes between two types of cells, melanocytes and keratinocytes. The second, by Chen et al., is about the intersection of GTPases, trafficking and ubiquitination. As the corresponding author of the second paper, with absolutely no access to the review process (despite being the Editor-in-Chief), I can attest to its rigorousness, fairness and speed.

Review. Alberto Luini wrote the first review for the CellLogBlog about one of the most controversial current issues in cell biology: the cisternal progression-maturation model. We invite you to contribute to the discussion on this topic at www.landesbioscience.com/journals/cellularlogistics/blog/2. We will select some discussion entries for publication in the next issue.

Addendum. An addendum by Marchava et al. suggests a connection between the biological clock and trafficking. In this

addendum, the authors explain their recent paper in the context of their own body of work and in the context of the field.

Commentary. A commentary by Choder highlights a role of imprinting in the cellular localization and possible inter-cellular transfer of mRNAs.

Meeting Report. A report by Lathman et al. highlights topics discussed during the Biochemistry of Membrane Traffic Meeting (ASBMB), held in October 2010 in Tahoe City, CA.

Looking Ahead

We encourage members of the community to send us research papers that will keep our excellent editorial board busy. In addition, we invite reviews, mini-reviews and other types of commentaries in the area of cellular logistics for future issues. We promise a speedy review!

www.landesbioscience.com/journals/cellularlogistics