Cancer.Net Resources

Cancer.Net

Cancer.Net Promotional Materials Available

Updated Cancer.Net promotional materials are now available. These free materials can help you direct your patients to Cancer.Net, the site that brings the American Society of Clinical Oncology's expertise and resources to people living with cancer and those who care for and about them.

Promotional materials include:

- Referral cards
- Leaflets
- Cancer information prescription pads
- Posters

To place an order, please contact the ASCO Communications and Patient Information Department at 703-519-2927, or contactus@cancer.net.

On Cancer.Net

Cancer.Net offers a wide range of information to help patients cope with cancer diagnosis and transition to survivorship. This information is compiled in one location, so patients can learn what steps they can take whether they are starting or finishing treatment.

Newly Diagnosed? First Steps to Take. This section provides links to information on Cancer.Net designed to help patients learn about their diagnosis and find medical care, support, and financial assistance. The topics in this section include:

- When the Doctor Says Cancer
- Terms to Know
- Choosing an Oncologist
- Financial Resources
- Patient Information Resources

Survivorship: Next Steps to Take. This section lists resources that can help survivors learn about documenting their cancer treatment, managing side effects, and taking action through volunteering and advocacy. The topics in this section include:

- Finishing Treatment—What Comes Next
- ASCO Treatment Summaries
- Making Positive Lifestyle Changes after a Cancer Diagnosis

- Recognizing and Celebrating Milestones
- Survivorship Resources

For more information, direct your patients to www.cancer.net/firststeps and www.cancer.net/nextsteps.

Updated Advocacy and Policy Information. Cancer.Net's updated Advocacy and Policy section provides an introduction to cancer advocacy, reviews the roles of patient advocates within the cancer community, summarizes ASCO's patient advocate programs, and lists national patient advocacy organizations for specific types of cancer. In addition, this section features the Patient Advocate Guest Column and Podcast Series, a forum for patient advocates to address a topic, issue, or trend within the cancer community. Direct your patients to www.cancer.net/advocacy, where they can learn more about cancer advocacy, read the most recent "Patient Advocate Guest Column" topics, and download the free podcasts.

ASCO Expert Corner. New articles in Cancer.Net's ASCO Expert series within the Library tab are now available. This ongoing series taps into the expertise of ASCO's membership, providing timely information for patients on cancer-related topics. Recent articles' experts and topics include:

- Archie Bleyer, MD: Young Adults with Cancer
- Carolyn Aldigé: Educating Family Members About Cancer Prevention and Screening
- John Kirkwood, MD: Update on Melanoma
- Alan Lichtin, MD: Understanding Drugs for Chemotherapy-Related Anemia

This Q & A series is part of Cancer.Net's Feature articles, which are practical articles written specifically for patients about topics in cancer care. The library of articles can be found at www.cancer.net/features.

Cancer.Net™

DOI: 10.1200/JOP.0845001