EDITORIAL POWER

Editorial piece

M Turner

We are indebted to Roy F Baumeister for giving us permission to reproduce this wonderful piece which he originally published in the *American Journal of Radiology* (April Fools Day, 1992). He is very easy to find on the internet as a "Highly Cited Author" and continues to be domiciled in Cleveland, Ohio. This is for all the contributors of the BJSM!

Dear Sir, Madame or Other,

Enclosed is our latest version on Ms# 85-02-22-RRRRR, that is, the re-revised revision of our paper. Choke on it. We have again rewritten the entire manuscript from start to finish. We even changed the goddamn running head! Hopefully we have suffered enough by now to satisfy even you and your bloodthirsty reviewers.

I shall skip the usual point by point description of every single change we made in response to the critiques. After all, it is fairly clear that your reviewers are less interested in details of scientific procedures than in working out their personality problems and sexual frustrations by seeking some kind of demented glee in the sadistic and arbitrary exercise of tyrannical power over hapless authors like ourselves who happen to fall into their clutches. We do understand that, in view of the misanthropic psychopaths you have on your editorial board, you need to keep sending them papers, for if they weren't

receiving manuscripts they'd probably be out mugging old ladies or clubbing baby seals to death. Still, from this batch of reviewers, C was clearly the most hostile and we request that you do not ask him, or her, to review this revision. Indeed, we have mailed letter bombs to four or five people we suspect of being reviewer C, so if you send the manuscript back to them the review process could be unduly delayed.

Some of the reviewer's comments we couldn't do anything about. For example, if (as reviewer C suggested) several of my recent ancestors were indeed drawn from another species, it is too late to change that. Other suggestions were implemented, however, and the paper has improved and benefited. Thus, you suggested that we shorten the manuscript by 5 pages, and we were able to accomplish this very effectively by altering margins and printing the paper in a different font with a smaller typeface. We agree with you that the paper is much better this way.

One perplexing problem was dealing with the suggestions #13–28 by reviewer B. As you may recall (that is, if you even bother reading the reviews before doing your decision letter), that this reviewer listed 16 works that s/he felt should be cited in this paper. These were on a variety of different topics, none of which had any relevance to our work that we could see. Indeed, one was

an essay on the Spanish-American War from a high school literary magazine. The only common thread was that all 16 were by the same author, presumably someone whom reviewer B greatly admires and feels should be more widely cited. To handle this, we have modified the introduction and added, after the review of relevant literature, a subsection entitled "review of irrelevant literature" that discusses these articles and also duly addresses some of the more asinine suggestions in the other reviews.

We hope that you will be pleased with this revision and will finally recognise how urgently deserving of publication this work is. If not, then you are an unscrupulous, depraved monster with no shred of human decency. You ought to be in a cage. May whatever heritage you come from be the butt of the next round of ethnic jokes. If you do accept it, however, we wish to thank you for your patience and wisdom throughout this process and to express our appreciation of your scholarly insights. To repay you we would be happy to review some manuscripts for you; please send us the next manuscript that any of these reviewers submits to your journal.

Assuming you accept this paper, we would also like to add a footnote acknowledging your help with this manuscript and to point out that we liked the paper much better the way we originally wrote it, but you held the editorial shotgun to our heads and forced us to chop, reshuffle, restate, hedge, expand, shorten, and in general convert a meaty paper into stir-fry vegetables. We couldn't, or wouldn't, have done it without your input.

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