ELIMINATION OF UNDESIRED ESCAPE FROM FOOTSHOCK

R. E. ULRICH AND N. H. AZRIN

ILLINOIS WESLEYAN UNIVERSITY AND ANNA STATE HOSPITAL

When footshock is delivered to a rat or monkey, the subject occasionally learns to avoid the footshock by lying on its back rather than by executing the desired response of pressing a lever. The hair on the subject's back reduces or eliminates the receipt of the electric shock. We have found a depilatory sub-

stance (Nair, manufactured by Carter Products, Inc., Cranbury, New Jersey) completely effective in eliminating this undesirable response. The substance removed the hair more completely and conveniently than shaving, and it has not produced any noticeable irritation.