A BRIEF OVERVIEW OF THE HISTORY OF WESTERN MICHIGAN UNIVERSITY'S BEHAVIORAL PROGRAMS

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In 1964, the Psychology Department at Western Michigan University (WMU) was quite eclectic in its orientation. There were two behavioral members of the department, David Lyon and Paul Mountjoy, both with PhD degrees from Indiana University, but the other nine or so members had a variety of orientations. Furthermore, the department members devoted most of their time to teaching and applied work (industrial and clinical) but did little research. WMU was in transition from its origins as a state teacher's college to becoming a major state university; in 1965 the dean of the College of Arts and Sciences brought in Roger Ulrich to be head of the department, and Ulrich brought Neil Kent along with him. The dean had given Ulrich several new positions to fill at his discretion, and several faculty members who didn't like the way the department was changing took positions elsewhere. By the fall of 1967, Ulrich and Kent had added Richard Malott, Douglas Anger, Ronald Hutchinson, Howard Farris, and Jack Michael to the faculty. With Lyon, Mountjoy, Ulrich, and Kent, this made nine strongly behavioral faculty members. In addition, Ulrich managed to arrange adjunct professorships with full voting privileges for five more strongly behavioral psychologists who were working in the community: Rob Hawkins, Wade Hitzing, Bill Hopkins, Louise Kent, and Don Whaley. In 1968, Bradley Huitema joined the department as its main statistician, and Fred Gault, a physiological psychologist from Yale, was brought in the same year.

Ulrich remained as head for only 2 years. He was replaced in 1967 by Mountjoy, who was replaced by Gault in 1971, who was later replaced by Lyon. The following were added to the faculty

as others left: Paul Fuller, 1970; Arthur Snapper, 1971; Fred Keller, 1972; Herman Peine, 1972; Daniel Hursh, 1973; Galen Alessi, 1974; Brian Iwata, 1974; Kathleen Lockhart, 1974; Kay Malott (now Anna Kay Campbell), 1975; Hilary Karp, 1975; Wayne Fuqua, 1976; Cheryl Poche, 1976; Joetta Long, 1977; Dale Brethower, 1978; Norman Peterson, 1979; Nancy Petty, 1979; Alan Poling, 1979; Barbara Fulton, 1980; Alyce Dickinson, 1984; Michele Burnette, 1986; William Redmon, 1986; Richard Spates, 1987; Patricia Meinhold, 1990; Lisa Baker, 1991; Kevin Armstrong, 1991. To this list should be added Malcolm Robertson, who came in 1961, long before the behavioral onslaught, and is still an important member of the clinical program. Chris Koronokos was also an active and contributing member of the department from 1960 until his retirement in 1991.

By 1967, the undergraduate program had been completely revised along strongly behavioral lines. Master's degree programs in experimental, industrial, and clinical psychology were already in effect when Ulrich and Kent came in 1965. The experimental program was soon primarily a program in the experimental analysis of behavior, and a master's degree in applied behavior analysis became possible a few years later. The department developed a doctoral degree program during the mid-1970s, and we awarded our first PhD in applied behavior analysis in 1978 (to Norman Peterson). A little later, PhD programs in experimental, clinical, and school psychology were added, and since 1978 about 10 students per year have graduated with the PhD degree in psychology from WMU. Most recently, we revised our clinical PhD program so that it would qualify for American Psychological Association approval, and received provisional approval in 1991. All of our originally behavioral programs are still highly behavioral, and since the

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late 1970s the industrial MA program has also been strongly behavioral in its orientation.

It would not be appropriate for the present treatment to name all the graduates of these programs who have made good, so to speak, nor to recount their accomplishments, but the present year is a good one for one kind of accomplishment that I

cannot refrain from mentioning, and I will end on this happy note. Three of the best known behavioral journals are currently edited by WMU graduates: *The Journal of Applied Behavior Analysis*, Nancy Neef; *The Behavior Analyst*, Margaret Vaughan; and *The Analysis of Verbal Behavior*, Mark Sundberg.