BOOK REVIEWS

and to obtain information that can be found only from personal examination and analysis of the content of recent issues.

JANA BRADLEY
Indianapolis, Indiana


The Guide to U.S. Medical and Science News Correspondents and Contacts compiles the names of editors, reporters, and correspondents in the general news media whose work focuses on medical and scientific subjects. For institutions and persons involved in publicity and fund-raising, this Guide will prove to be quite a unique resource.

The work is selective and makes no attempt to be comprehensive. It is divided into nine major sections, with different criteria for each category of news organization. The first, Daily Newspapers, lists newspapers with circulation of 50,000 or higher in one or more edition. For states with no newspaper of this size, the largest one is listed. The Television section includes all commercial VHF stations and network affiliates in the nation’s 40 largest market areas. Also included are several public television stations with large production capacity and a commitment to news. The listing of Radio Stations covers all “all-news” stations and others that have a strong commitment to news, defined as carrying three or more hours of news broadcasts each day or having a substantial independent news-gathering capacity. General Magazines include publications whose editorial focus covers, but is not limited to health or scientific topics. Among the sources are major airline magazines, business magazines, family-home magazines, general interest magazines, and men’s, women’s, and youth magazines. The section on Medical and Science Magazines includes more than 100 publications whose editorial focus is a medical or scientific topic, but whose audience is principally nonprofessional. The Wire Services are “wholesalers” of national news to virtually every newspaper and commercial broadcast outlet in the country. This section includes the medical and science news contacts at the principal offices of the Associated Press and the United Press International. Syndicated Columnists lists writers of medical and scientific topics whose work is carried by one of the national feature syndicates or are self-syndicated. The final section of Independent Writers includes freelance writers and producers who contribute medical or science material to newspapers, magazines, or other general news media. Most are available for freelance public relations, writing, or journalistic assignments and may be contacted directly at the addresses and telephone numbers listed.

HELEN E. BAGDOYAN
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NEW BOOKS AND SERIALS

The following books and serials received from publishers are listed as a guide for library acquisitions. The list is divided into professional reading, reference sources, new serials, and general health-related publications. Selections for review are made according to the interests of readers of the Bulletin and as space permits.

PROFESSIONAL READING


REFERENCE SOURCES


A Descriptive Catalogue of Early Medical Books in the Adler Museum of the History of Medi-